

Membership in I3A provides opportunities, partnerships, credibility, and visibility that enable you and your company to succeed in a complex world. Powered by the depth and breadth of our membership, I3A connects your company to resources that help drive growth, lower costs, create new opportunities for collaboration, and foster the development and adoption of imaging standards that are critical to the success of your business.

I3A offers three membership levels (Associate, Regular & Strategic), with fees scaled on company revenues, providing a wide range of opportunities for companies of all sizes. The level you choose depends on the depth of your involvement in imaging and the level of influence you would like to assert within I3A.

I3A is organized into Interest Groups covering the gamut of the imaging ecosystem:

<p>Mobile Imaging</p> <p>Focus: image capture, sharing, usability & performance for mobile devices, including mobile apps and image sensors</p>	<p>Image Preservation</p> <p>Focus: long-term protection, standards and consumer awareness for digital images and photo books</p>	<p>Photo Sharing</p> <p>Focus: overcoming issues with compatibility, managing bandwidth, compression, quality, and streamlining uploads</p>
<p>Digital Imaging</p> <p>Focus: measurements, formats, storage media, performance, metadata, interchange & image processing standards for digital photographs</p>	<p>Advocacy</p> <p>Focus: representing the interests of the imaging community to regulatory and international trade bodies</p>	<p>Health Imaging</p> <p>Focus: conducting market research & exploring opportunities & standards for the Health Imaging community</p>

All I3A members, regardless of membership level, enjoy the following benefits:

- Receive I3A's *Eye on Imaging* newsletter
- Access to I3A member networking events and the I3A member directory
- Access to I3A's Member-Only website
- Free subscription to 6Sight Weekly Briefing & the 6Sight Report
- Discounted registration fees for I3A, 6Sight Summit and other industry events
- Free downloads on select I3A White Papers & Reports
- 20% member discount on all I3A Resource Store products
- Feature article (on your company or company representative) in an I3A newsletter & on the I3A website
- Opportunity to submit "guest articles" for I3A's newsletters and blog
- Eligible to participate in Market Share Reports (*additional requirements apply*)
- Eligible to participate on I3A's Speaker Bureau
- Advance notice of imaging related trade issues & an opportunity to contribute to group statements presented to governing bodies
- Access to I3A's Member-Only LinkedIn Group
- Use of the I3A Member Logo on your company site
- Unlimited free job postings on I3A's public website

The following additional benefits are available based on the membership level you select:

	ASSOCIATE MEMBERSHIP Making Connections <p>Associate membership allows smaller businesses, or larger companies wishing to sample membership, to remain current on industry issues while increasing their exposure to potential partners.</p> <p>Informational: Associate members have moderate opportunities to participate in I3A activities.</p>	REGULAR MEMBERSHIP Driving Growth <p>Regular membership appeals to companies with strong interests in specific areas of the imaging ecosystem who want to participate in I3A Interest Group initiatives. Regular members enjoy high levels of access to many I3A activities.</p> <p>A la Carte: participate in the Interest Group of your choosing while fostering a network of important contacts.</p>	STRATEGIC MEMBERSHIP Leading the Way <p>Strategic membership meets the needs of companies that have broad interests in imaging and desire a high level of influence within I3A (including a seat on I3A's Board of Directors).</p> <p>All-Inclusive: there are no limits on your involvement: everything is included.</p>
INFLUENCE	<ul style="list-style-type: none"> • May attend I3A webcasts, receptions and events • Receive periodic reports on IG activities 	<ul style="list-style-type: none"> • Can join one Interest Group (IG) (may join additional IGs @\$1,500 each) • Receive periodic reports on IG activities 	<ul style="list-style-type: none"> • Can join an unlimited number of Interest Groups (IG) • Receive unlimited reports on all IG activities
COLLABORATION	<ul style="list-style-type: none"> • May participate on I3A's Marketing Committee • Eligible to speak at I3A events 	<ul style="list-style-type: none"> • May compete for a single Regular member seat on the I3A Board of Directors • Eligible to apply for a seat on I3A's Board Advisory Council • Participates on I3A's Marketing Committee • Eligible to speak at I3A events (<i>priority consideration</i>) 	<ul style="list-style-type: none"> • Eligible for a seat on I3A's Board of Directors & Chairman role • Participates on I3A's Management Committee • Association voting rights • Sets I3A strategy and policy • Participates on I3A's Marketing Committee, eligible to act as Chair • Eligible to speak at I3A events (<i>highest priority consideration</i>)
EXPOSURE	<ul style="list-style-type: none"> • Text listing on I3A's public website • Links to your company news via the Industry News section of I3A's public site • Promotion of your company via I3A's social networking sites 	<ul style="list-style-type: none"> • Text listing with link on I3A's public website • Links to your company news via the Industry News section of I3A's public site • Promotion of your company via I3A's social networking sites 	<ul style="list-style-type: none"> • Logo + Text listing with link on I3A's public website • Option to post your company press releases on I3A websites • Links to your company news via the Industry News section of I3A's public site • Promotion of your company via I3A's social networking sites