



An Evening with David Doubilet

Renowned underwater photographer David Doubilet captivated the audience Thursday night with his presentation of dozens of shots taken from his thirty-five years photographing the world under the waves.

The author of seven books and featured photographer in over sixty National Geographic articles, Doubilet provided insight on both the technical and artistic elements of his work.

"I3A focuses on the technology and standards that drive the world of imaging," commented I3A President Lisa Walker. "But it's important to remember that the reason we are all here is to enable people like David to capture stunning images of the world around us. It was wonderful to have him share these images with us tonight."



Keynote Presentation Focuses on Imaging Innovation

In his opening keynote of I3A's 61st Annual Conference, Steve Hoffenberg of Lyra Research focused on the wide range of innovations turning vision into reality in the imaging market.

Hoffenberg's presentation touched on both the digital still camera and mobile imaging markets. "We haven't even begun to see the kind of innovation that people are going to apply to the mobile imaging market," said Hoffenberg.



Hoffenberg also noted that innovation comes from a variety of sources, including "piggybacking" of imaging innovation stemming from other consumer electronics. "A key driver in the emergence of the digital picture frame market has been the growth of portable DVD players--the prevalence of those players has driven display prices down, so now digital picture frames are the benefactor," he said.



today's agenda

- 8:45 a.m. I3A In Action!
 - 9:15 a.m. Online Photo Services: Dead or Alive?
 - 10:15 a.m. Networking Break
 - 10:45 a.m. Metadata: The Elusive Grail of Imaging
 - 12:15 p.m. Conference Adjourned
- See you next year in Vancouver!

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I3A Annual Conference Snapshots



Above: Zhehong Chen (HP), Jianping Zhou (Texas Instruments) and Elaine Jin (Micron Technology)



Above: Wednesday's Welcome Reception



Right: Richard Baraniuk of Rice University speaks on Compressive Imaging



Above: Panelists debate the merits of megapixels as a measure of image quality

Conference presentations will be available online at www.i3a.org

Lynch Receives I3A Achievement Award



Former I3A Chair George Lynch of HP received the Fourth Annual I3A Achievement Award in a presentation at Wednesday night's welcome reception.

"George and I have worked together for a number of years, and I can tell you from personal experience he is a most worthy recipient of this award," commented I3A Chairman Harald Siegers. "George is a man of creativity, vision, integrity and not least, a sense of humor, which many of you will recognize from his tenure as Chairman of I3A in recent years. He was co-founder and co-chair of the Digital Imaging Group (DIG) in 1996, and he led its merger with the Photographic and Imaging Manufacturer's Association (PIMA) in 2001, which formed I3A. If it weren't for George's vision and leadership, we might not even be here today."

upcoming i3a events

I3A 62nd Annual Conference
June 4-6, 2008
Marriott Vancouver Pinnacle Downtown
Vancouver, Canada

today's weather



Partly sunny. Highs in the upper 60s. South winds 10 to 15 mph in the afternoon.